



SiseelTM



5-Star

Global-Seamless

Hybrid Compensation Program

Inspirationally created by MLM industry icon, Tom Mower, SISEL's revolutionary 5-Star Hybrid Compensation Program is innovatively designed to yield the most lucrative pay-outs ever for new recruits and veteran distributors alike. Best of all... it's more fun than ever to build your own business while working with some of the most highly-trained, motivated professionals in the business!

SISEL's Dynamic 5-Star Global-Seamless Hybrid Compensation Program

There are 5 generous profit centers from which SISEL Distributors can earn high-paying commissions:

- 1 Product Profit Bonus
- 2 Preferred Customer Reward Program
- 3 Leadership Development Bonus
- 4 Executive Bonus
- 5 Lifestyle Bonus

Notable features of our incomparable plan that set us apart from others in the industry include:

Global-seamless compensation enables international integration.

SISEL's spectacular compensation program has true global seamless payout capabilities enabling you to build your business throughout the world. This internationally-integrated plan eliminates traditional boundaries and increases your earning potential to astounding new heights!

Generous 100% product profit payout creates exponential return.

SISEL pays out a generous 100% of product profit bonus, 20%, 5 levels deep, creating exponential returns on retail volume traditionally ignored by other companies. SISEL Distributors enjoy high-paying commissions on Downline product sales.

Executive leaders remain in your Downline providing multiple income streams.

Unlike other plans where Executive leaders break away and you lose commissions, Executive leaders remain in your Downline and provide you with multiple continuous flow-through income streams. Even if a Downline Distributor qualifies as an Executive before you, SISEL reserves your position as their Executive Upline until you qualify.

Lifestyle Bonus helps you advertise your success by driving the car of your dreams.

Partnering with SISEL isn't just about better health, it's a chance to create a whole new lifestyle! With our exciting Lifestyle Bonus, you can qualify for up to \$1,000 per month to advertise your success by driving the car you've always wanted. A brand new car sitting in your driveway will be hard to miss, and your friends and neighbors will be sure to inquire. When they do, you'll naturally share the SISEL opportunity with them, and SISEL will reimburse you for the amount of your monthly car payment.

Preferred customer reward program creates genuine loyalty.

This exciting feature delivers unprecedented value to consumers and creates genuine loyalty. Each time a product is purchased by a registered Preferred Customer, you make generous commissions and they accrue Preferred Customer Points which they can redeem for free product. The more they buy, the more free products they receive!

Truly hybrid plan provides the most exciting income opportunity on the planet.

Last, but certainly not least, SISEL combines the best of all worlds by offering a combination of a wide variety of payout plans enhanced by innovative concepts never before seen in the industry and only achievable through the ingenuity of industry thought-leader, Tom Mower. You simply cannot find a more powerful payout program anywhere.

Ranks & Qualifications

Silver: 100 PV

Gold: 150 PV

Platinum: 200 PV

Executive: AP, 1000 PGV, 5000 CPGV

For more details on all of the exciting features and benefits in this booklet, please refer to SISEL's terms and definitions in the glossary and official Policies and Procedures handbook. The latest version of SISEL's Policies and Procedures can be found online at www.siselinternational.com.

Other qualification and commission requirements may apply depending on the bonus. See charts and glossary for more information.

Product Profit Bonus ★☆☆☆☆

SISEL's™ revolutionary Product Profit Bonus is the first bright Star in SISEL's 5-Star Compensation Program; a profit center in which you earn commissions on your Downline's product profit volume. The Product Profit Bonus pays up to 100%* (20% down 5 levels) of the profit derived from the difference between the Product Price and the Wholesale Price according to the chart below.

| | Silver Distributor | Gold Distributor | Platinum Distributor |
|----------|--------------------|------------------|----------------------|
| Level 1: | 20% | 20% | 20% |
| Level 2: | 20% | 20% | 20% |
| Level 3: | 20% | 20% | 20% |
| Level 4: | | 20% | 20% |
| Level 5: | | | 20% |

Qualification and Payout Summary

- Silver Distributors earn a 20% commission on PPBV down 3 levels.
- Gold Distributors earn a 20% commission on PPBV down 4 levels.
- Platinum Distributors earn a 20% commission on PPBV down 5 levels.
- Product Profit Bonus is paid out weekly.

** The Product Profit Bonus pays up to 100% less the .1 processing fee related to professional banking services, value added tax, and administration costs.*

Preferred Customer Reward Program ★★☆☆☆

The 2nd Star in SISEL's Dynamic 5-Star Compensation Program is the Preferred Customer Reward Program. This exciting feature delivers unprecedented value to consumers and creates genuine loyalty. Each time a product is purchased by a registered Preferred Customer, you make generous commissions and they accrue Preferred Customer Points which they can redeem for free product. The more they buy, the more free products they receive!

Enrolling a Preferred Customer is a great way to aid you in building personal group volume (PGV). This program introduces SISEL's remarkable products through a unique purchase and reward plan, and allows the preferred customer to observe first-hand the lucrative business opportunity available to a SISEL Distributor.

Qualification and Payout Summary

- When a Preferred Customer purchases product they receive the first 80% of the Product Profit Bonus as a personal rebate in the form of Preferred Customer Points. Points can then be used toward future purchases of SISEL products. The remaining 20% of the Product Profit Bonus is paid to the Preferred Customer's Direct Upline Sponsor.
- All other bonuses pay out regularly based on the Wholesale Bonus Volume the Preferred Customer generates.
- SISEL Distributors do not qualify for Preferred Customer Points.
- Preferred Customers can review their personal reward account at siselinternational.com.

Leadership Development Bonus ★★☆☆☆

As you help others in your organization to become successful leaders, you are rewarded again through the 3rd Star in SISEL's 5-Star Compensation Program—the Leadership Development Bonus.

SISEL pays out up to 50% on the first 100 WBV up to 7 levels deep of Distributors, monthly, according to your PV qualifications as a Silver, Gold or Platinum Distributor and AP enrollment. Distributors not enrolled in AP will receive 2% less commission per qualified level.

| | Silver Distributor (on AP) | Gold Distributor (on AP) | Platinum Distributor (on AP) |
|----------|-------------------------------|-----------------------------|---------------------------------|
| Level 1: | 10% | 10% | 10% |
| Level 2: | 15% | 15% | 15% |
| Level 3: | 10% | 10% | 10% |
| Level 4: | | 5% | 5% |
| Level 5: | | 5% | 5% |
| Level 6: | | | 3% |
| Level 7: | | | 2% |

Qualification and Payout Summary

- Silver Distributors on AP earn up to 35% WBV spread out over 3 Downline levels of Distributors.
- Gold Distributors on AP earn up to 45% WBV spread out over 5 Downline levels of Distributors.
- Platinum Distributors on AP earn up to 50% WBV spread out over 7 Downline levels of Distributors.
- Distributors not enrolled in AP receive 2% less.
- Leadership Development Bonus is paid out monthly.

Recruiting Incentive

Now you can place new recruits under existing Distributors in your Downline to help them build their business. When you place an enrollee under a distributor in your Downline, you (the Enrolling Sponsor) earn 35% and your sponsor (the Enrollment Sponsor's Direct Upline Distributor) earns 15% on the first 100 WBV from purchases made in the enrollee's first month of enrollment. The Recruiting Incentive is paid out at the close of the first month in place of the Leadership Development Bonus. Qualification requirements remain the same for both Sponsors.

Executive Bonus ★★★★★

As your Downline grows you can qualify to receive bonuses on your Downline Executive group volume via the 4th Star in SISEL's 5-Star Compensation Program—The Executive Bonus. To become an Executive, in your qualifying month you must be a Gold or Platinum Distributor on AP, have a minimum of 1,000 Personal Group Volume (PGV), and 5,000 Cumulative Personal Group Volume (CPGV).

To qualify for the monthly Executive Bonus, you must qualify at Gold or Platinum AP status and generate 1,000 PGV. SISEL pays out up to 50% on all WBV over the first 100 WBV paid out in the Leadership Development Bonus, on a monthly basis. Qualified Executives earn these commissions on their Qualifying Executives' Personal Groups up to 6 Generations deep according to the chart below.

| | 1-Star ★ | 2-Star ★★ | 3-Star ★★★ | 4-Star ★★★★ | 5-Star ★★★★★ |
|---|-------------|--------------|---------------|----------------|-----------------|
| Number of qualified 1 st Level Executives | 1 to 2 | 3 to 4 | 5 to 6 | 7 to 8 | 9+ |
| Generation 1: | 10% | 10% | 10% | 10% | 10% |
| Generation 2: | 15% | 15% | 15% | 15% | 15% |
| Generation 3: | | 10% | 10% | 10% | 10% |
| Generation 4: | | | 8% | 8% | 8% |
| Generation 5: | | | | 5% | 5% |
| Generation 6: | | | | | 2% |

Qualification and Payout Summary

- Rank advancement to Executive: Gold or Platinum on AP, 1,000 PGV, and have at least 5,000 CPGV in qualifying month.
- To receive the Executive Bonus, qualify at Gold or Platinum on AP, 1,000 PGV monthly.
- Grace Period: Executives from whose personal Executive group a newly created Executive is formed, the minimum qualification is reduced to 500 PGV for the next 2 consecutive months. Exciting Lifestyle Bonus up to \$1,000 per month available to qualified 2-Star Executives and above.
- Executive Bonus is paid out monthly.

All Executive Bonus commissions are calculated and paid out according to the compensation plan chart above.

Lifestyle Bonus ★★★★★

The 5th, and final, star in SISEL's 5-Star Compensation Program is the Lifestyle Bonus for advanced Executive ranks. SISEL pays you an additional 15% of your monthly WBV commission, up to \$1,000, as an added bonus incentive to advertise your success as a SISEL Distributor. To qualify for a Lifestyle Bonus, you must be a 3-Star Executive or higher with a commission check of \$2,000 from WBV in the current month.

Glossary

Automatic Purchase Program (AP): A program offered by SISEL to automatically ship a monthly order of products to help ensure qualifications, higher commissions, maximum payouts and convenience.

Cumulative Personal Group Volume (CPGV): The total accumulated Personal Group Volume (PGV) since enrollment.

Direct Upline Sponsor: A new or existing Distributor's first Upline distributor.

Distributor: A person who is officially registered with the company to distribute products according to the company's Policies and Procedures, who is in good standing with the company. SISEL Distributors may participate in, and benefit from, SISEL's Compensation Program according to their qualifications as defined by SISEL's Compensation Program.

Executive: A rank within SISEL's 5-Star Hybrid Compensation Program which enables you to receive override commissions on your Downline's Executive Personal Group Volume.

Personal Group: All the Distributors and Preferred Customers in a Downline, down to but not including all Executives being paid at the rank of Executive for their second and subsequent months and each leg in each Executive's Downline.

Personal Group Volume (PGV): The sum of the PV of each distributor and Preferred Customer in a Personal Group (see definition: Personal Group), including the Distributor's PV, in a given bonus period.

Personal Volume (PV): An assigned point value based on the retail price of a given product used to calculate bonus qualifications.

Preferred Customer: A person who is officially registered by SISEL International, LLC., to purchase products according to the company's Policies and Procedures, who is in good standing with the company. SISEL Preferred Customers may not participate in, and benefit from, SISEL's Compensation Program. Preferred Customer orders are calculated as part of a Sponsor's Personal Group Volume.

Product Profit Bonus Volume (PPBV): An assigned point value derived from the difference between the Product Price and Wholesale Price of a given product used to calculate Product Profit Bonus commissions. This is approximately 20% of the Personal Volume PV.

Wholesale Bonus Volume (WBV): An assigned point value based on the Wholesale Price of a given product used to calculate bonus commissions. All bonus commissions, qualifications and payouts, (except the Product Profit Bonus) use WBV for calculation.

